


# Jessica Butterfield

SENIOR ART DIRECTOR | DESIGNER

## contact info:

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 blubean.com

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## skills:

Adobe Creative Suite:

- Adobe Acrobat
- Adobe Audition
- Adobe Illustrator
- Adobe InDesign/E-pub
- Adobe Photoshop
- Adobe XD
- Adobe Premiere Pro
- Adobe Rush

Microsoft Word | PowerPoint

Audacity

Web: WordPress

- Elementor | Elementor Pro
- Avada

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## education:

Bachelor of Fine Arts | 1982-1985  
University of New Hampshire

Portland School of Art | 1981

## work experience:

### Senior Art Director | Designer

Communicators Group

 2002 - Present

 Keene, NH

- Lead designer for a brand and media agency. Clients include recreation, healthcare, restaurant, banking, and manufacturing accounts.
- Design projects include print, web, social media, radio, video, voice overs, and set construction for conferences.
- Organize and supervise photo /video shoots
- Collaborate with Account Executives, Copywriters, and Social Media Manager

### In-house designer | Web designer

Holstein Association, USA

 1999 - 2002

 Brattleboro, VT

- Designed print collateral for various departments within the Holstein Association.
- Organized and supervised photo/video shoots.
- Coded commerce web designs in collaboration with IT department programmers

### In-house Designer | TV Dept. Supervisor

Mount Snow Resort

 1991 - 1999

 West Dover, VT

- In-house print designer for all resort departments
- Liaison with outside agencies for large projects
- Supervise in-house Mount Snow TV staff and programming. On-camera host for local area program

### Advertising Art Department Manager | Designer

The Boston Phoenix | Stuff Magazine

 1989 - 1991

 Boston, MA

- Lead designer of advertising art department for weekly publication.
- Supervised department of full-time and freelance graphic designers and stat camera staff

### Layout Designer

Fosters Daily Democrat

 1987 - 1989

 Dover, NH

- Layout of ads for a daily newspaper and design covers for a weekly magazine publication